

## VOLUNTEER OPPORTUNITIES

An active membership has always been the driver of success for the Southeast Land Title Association. We are proud and grateful to have had so many great leaders through our history and know that the tradition must continue for SLTA's future to remain bright.

We want your voice and perspective on any and all committees you are interested in. Because of our spirit of inclusion and desire for ideas, there are no caps on how many people are in each group, but please let us know where you want to volunteer ASAP! Leadership roles on committees are available. We'd love to have you volunteer in any capacity.

Please contact any member of the SLTA Board if you have questions on how you or someone you know can get more involved.



**Finance Committee:** Love calculating money and figuring out budgets? We need both your ideas and attention to detail to help ensure a united future for all of SLTA.

- Finance Committee Chair appointed by the President.
- Develops budget for approval by the Board.
- Manages investment of all funds.

**Education Committee:** Whether you're a fan of learning, teaching or both, help determine the lessons SLTA will provide that will help you and your colleagues succeed this year and beyond.

- Each state committee coordinates and implements a minimum of one seminar per year in their respective states.
- Supports the President in coordinating seminars for the Mid-Year Meeting and Annual Convention.

**Convention Committee:** Whether you've been to one SLTA convention or 20 of them, we need people who want to put their stamp on our biggest event of the year and help make it even better in the future.

- SLTA Convention Chair and Convention Site Selection Chair appointed by the President.
- Plans and coordinates the agenda and activities for the Annual Convention.

**Governmental affairs/Legislative Committee:** No matter if you know your state legislator or just want to take an active role in shaping our industry at all levels of government, SLTA needs your voice and determination on our side.

• Each state committee coordinates and monitors all pertinent state specific legislation and governmental affairs.

**Membership Committee:** You're part of SLTA for a reason. Now it's time to get your friends and colleagues to join us so they can experience how much more SLTA can offer them.

• Tasked with the SLTA membership campaign that promotes SLTA and recruits new members to organization in conjunction with efforts of the Executive Director.

**Communications Committee:** Help us talk to our members, partners and customers. SLTA is evolving to meet the needs of the modern marketplace, and you can help us craft the right messages that will ensure our future success.

- Committee Chair appointed by the President. Led by the committee chair, it should include at least one representative for each state from our member volunteers.
- Helps establish and then executes the organization's marketing and communication plans along with SLTA staff and any outside contractor.
- Assists Executive Director in developing content for the *TitleWave* newsletter, which is distributed to SLTA members three times a year.
- Coordinates overall plans for social media posts on Facebook and Twitter, as well as monthly blogs that are distributed to SLTA members via email.
- Immediate Past President serves as liaison with contractor for social media posts and blogs.
- Assists SLTA staff to ensure that association website information and other content is updated and accurate.

**Title Insurance Certification Program Committee:** Help guide one of SLTA's biggest initiatives from the start. We know a new generation of workers is vital for our industry, and this partnership with our local schools will spark interest in our profession and educate future employees.

- President will appoint a Committee Chair from each state to serve a threeyear term.
- A large number of dedicated volunteers is needed for this critical endeavor to succeed.
- Committee is charged with the development of a certification program through junior college institutions in Alabama, Georgia and Mississippi. The goal of these programs would be to prepare participants for a career in the title industry, as well as establish a pipeline of potential new employees for SLTA members.
- Envisioned programs would include basic principles of the land title industry, the closing process, knowledge of unique terminology, title research and examination, etc. Additional relevant topics to be identified in the future.
- Committee would assist in locating certified professors and instructors to teach such courses.
- Committee tasked with obtaining grants or other funding sources to help build and sustain program.

\*All committee chairs give reports to the SLTA Board at the Mid-Year and Convention Board Meetings, and to our members at the Membership Meeting held at the Annual Convention.



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